



**EN RUTA A LA
RECONSTRUCCIÓN
DE PUERTO RICO**

SALES KIT



August 5-6, 2021

Event's Preamble Session

August 5, 2021



INSTITUTO DE
AGRIMENSORES

COLEGIO DE INGENIEROS Y AGRIMENSORES DE PUERTO RICO

Keynote Talk, Manuel Cidre | DDEC

SPONSORSHIP OPPORTUNITIES

Main Sponsorship | \$2,000.00

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Logo projection in plasma screen within exhibition area
- Registration for two (2) participants
- Signage in two (2) designated areas
- Cocktail
- Live mentions

Co-Sponsorship | \$1,450.00

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Logo projection in plasma screen within exhibition area
- Signage in designated area
- Cocktail
- Live mentions

*Up to three (3) sponsors.

Keynote Sponsorship* | \$2,500.00

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Logo projection in plasma screen within exhibition area
- Opportunity to play a short-preapproved video prior to Keynote Presentation
- Registration for one (1) person for the one-on-one meetings
- Signage within designated areas
- Cocktail
- Live mentions

All sponsors and exhibitors participating in the face-to-face modality, will receive corporate logo at Event's Social Media Posts both days.

Event's General Session

August 6, 2021



Seminars, Exhibitions, Governor's Launch
Emerging Leaders, Cocktail

SPONSORSHIP & EXHIBITION OPPORTUNITIES

MAIN SPONSORSHIPS

Diamond Sponsor | \$10,000.00

- Exclusive Sponsorship in its category
- Corporate logo in Expo Convención event promotion
- Corporate logo in Expo Convención website with link access to your page
- Promotional video clip @ Expo Convención website
- 4-30ss for 4 weeks | CIAPR Radio program “Ahí Está tu Colegio” | Radio Isla
- Distribution of promotional material on the tables
- Logo and corporate video projection in plasma screen within exhibition area
- Registration for one (1) person for the one-on-one meetings
- Registration for six (6) participants including lunch
- One (1) space 10' x 10' for showcasing your products / services
- Outlet 120 Volt / 5 amperes
- Table with tablecloth and two chairs
- Signage in four (4) designated areas
- Two (2) tickets for lunch
- Cocktail
- Live mentions

Gold Sponsor | \$8,000.00

- Corporate logo in Expo Convención event promotion
- Corporate logo in Expo Convención website with link access to your page
- Promotional video clip @ Expo Convención website
- 2-30ss for 4 weeks @ CIAPR Radio program “Ahí Está tu Colegio” | Radio Isla
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Registration for one (1) person for the one-on-one meetings
- Registration for four (4) participants including lunch
- One (1) space 10' x 10' for showcasing your products / services
- Outlet 120 Volt / 5 amperes
- Table with tablecloth and two chairs
- Signage in three (3) designated areas
- Two (2) tickets for lunch
- Cocktail
- Live mentions

All sponsors and exhibitors participating in the face-to-face modality, will receive corporate logo at Event's Social Media Posts both days.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

MAIN SPONSORSHIPS

Silver Sponsor | \$6,000.00

- Corporate logo in Expo Convención event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Registration for one (1) person for the one-on-one meetings
- Registration for two (2) participants with lunch included
- One (1) space 10' x 10' for showcasing your products/ services
- Outlet 120 Volt/ 5 amperes
- Table with tablecloth and two chairs
- Signage in two (2) designated areas
- Two (2) tickets for lunch
- Cocktail
- Live mentions

Bronze Sponsor | \$4,000.00

- Corporate logo in Expo Convención event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Registration for one (1) person for the one-on-one meetings
- Registration for one (1) participant with lunch included
- One (1) space 10' x 10' for showcasing your products/ services
- Outlet 120 Volt/ 5 amperes
- Table with tablecloth and two chairs
- Signage in one (1) designated area
- Two (2) tickets for lunch
- Cocktail
- Live mentions

All sponsors and exhibitors participating in the face-to-face modality, will receive corporate logo at Event's Social Media Posts both days.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

GENERAL SPONSORSHIPS

Welcome Unit Sponsorship | \$3,000.00

SOLD

- Corporate logo on Welcome Unit
- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Registration for one (1) person for the one-on-one meetings
- Signage in designated areas
- Two (2) tickets for lunch
- Cocktail
- Live Mentions

Bags Sponsorship | \$3,000.00

- Right to distribute bags during event, with corporate logo printed on the bags
- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Registration for one (1) person for the one-on-one meetings
- Signage in designated areas
- Two (2) tickets for lunch
- Cocktail
- Live mentions

All sponsors and exhibitors participating in the face-to-face modality, will receive corporate logo at Event's Social Media Posts both days.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

GENERAL SPONSORSHIPS

Badge Sponsorship | \$2,500.00

- Corporate logo printed on event badges
- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Signage in designated areas
- Two (2) tickets for lunch
- Cocktail
- Live mentions

Lanyard Sponsorship | \$2,500.00

SOLD

- Corporate logo printed on event lanyards
- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Signage in designated areas
- Two (2) tickets for lunch
- Cocktail
- Live mentions

Corporate Video on Plasma Screen | \$2,500.00

- Corporate video projection in plasma screen within exhibition area
- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Signage in designated areas
- Two (2) tickets for lunch
- Cocktail
- Live mentions

All sponsors and exhibitors participating in the face-to-face modality, will receive corporate logo at Event's Social Media Posts both days.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

SPONSORSHIPS OF ACTIVITIES

Lunch & Líderes Emergentes Sponsorship* | \$4,500.00

- Corporate logo prior to and at the end of Puerto Rico's Governor Presentation
- Corporate video projection prior to Puerto Rico's Governor Presentation
- Corporate logo prior to CIAPR Emerging Leaders Award
- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material at the room
- Logo projection in plasma screen within exhibition area and Ballroom
- Registration for one (1) person for the one-on-one meetings
- Registration for two (2) participants with lunch included
- Signage within designated areas
- Cocktail
- Live Mentions

Educational Program Sponsorship | \$3,500.00

- Sponsorship of one presentation of the General Session: Corporate logo prior to and at the end of the presentation:
 - 8:45 AM - 9:45 AM
 - 9:45 AM - 10:45 AM
 - 11:15 AM - 12:15 PM
 - 2:30 PM - 4:00 PM
- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material at the room
- Logo projection in plasma screen within exhibition area and Ballroom
- Registration for one (1) person for the one-on-one meetings
- Registration for two (2) participants with lunch included
- Signage within designated areas
- Cocktail
- Live Mentions

All sponsors and exhibitors participating in the face-to-face modality, will receive corporate logo at Event's Social Media Posts both days.

*Up to three (3) sponsors.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

SPONSORSHIPS OF ACTIVITIES

Cocktail Sponsorship* | \$3,500.00

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Registration for one (1) person for the one-on-one meetings
- Right to distribute glasses and / or napkins with your logo
- DJ Presentation
- Signage within designated areas
- Two (2) tickets for lunch
- Cocktail
- Live Mentions

Coffee Break Sponsorship | \$1,500.00

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Signage within designated areas
- Two (2) tickets for lunch
- Cocktail
- Live Mentions

*Up to three (3) sponsors.

All sponsors and exhibitors participating in the face-to-face modality, will receive corporate logo at Event's Social Media Posts both days.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

SPECIAL SPONSORSHIPS

Hand Sanitizer Station | \$1,500.00

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Signage within designated areas
- Two (2) tickets for lunch
- Cocktail
- Live Mentions

Social Distancing Signs | \$1,500.00

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Distribution of promotional material in participant's bag
- Logo projection in plasma screen within exhibition area
- Signage within designated areas
- Two (2) tickets for lunch
- Cocktail
- Live Mentions

All sponsors and exhibitors participating in the face-to-face modality, will receive corporate logo at Event's Social Media Posts both days.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

EXHIBITORS & PROMOTIONAL EXPOSURE

Booth + One-on-One Meeting | \$2,500.00 Thursday and Friday

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Logo projection in plasma screen within exhibition area
- Registration for one (1) person for the one-on-one meetings
- One (1) space 10' x 10' for showcasing your products / services
- Outlet 120 Volt / 5 amperes
- Table with tablecloth and two chairs

Booth (Regular) | \$2,000.00 Thursday and Friday

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Logo projection in plasma screen within exhibition area
- One (1) space 10' x 10' for showcasing your products / services
- Outlet 120 Volt / 5 amperes
- Table with tablecloth and two chairs

Promotional Exposure EXPO CONVENCIÓN | \$1,000.00

- Corporate logo in event promotion
- Corporate logo in Expo Convención website
- Promotional video clip @ Expo Convención website
- Logo projection in plasma screen within exhibition area
- Distribution of promotional material in participant's bag
- Signage in designated areas
- Live Mentions

All sponsors and exhibitors participating in the face-to-face modality, will receive corporate logo at Event's Social Media Posts both days.

To confirm your sponsorship or exhibition space, please contact:



events | public relations | consulting

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